

Press Release

16/02/17

Scotts Miracle-Gro® launches Home Defence® Scarecrow™

Scotts Miracle-Gro is set to launch the Home Defence Scarecrow to help defend gardens against unwanted animals.

The revolutionary Home Defence Scarecrow protects any open area in your garden that receives trespassing visiting animals.

The motion-activated Scarecrow delivers a startling but harmless burst of water, protecting an area of up to 130m². Scarecrow is effective and easy to use, taking minutes to connect to a standard garden hose, with adjustable sensitivity and 360-degree spray rotation.

This clever device works day and night for up to 6 months on a single battery, deterring intruding cats, deer, heron, squirrels and rabbits all year round.

Available in-store from April 2017 it has a recommended retail price of £59.99.

- Ends -

Notes to editors:

The Scotts Miracle-Gro Company is the world's largest marketer of branded consumer lawn and garden products. The company has grown to be an industry leader with offices and research facilities across the UK and US with business spanning Canada, Europe and Asia Pacific.

1. For more information, including images, mock-ups or samples when they are available, please email ScottsUK@kindredagency.com with your request.
2. For more immediate information, please call 0207 010 0829