

Press release  
16/02/17



## **Scotts Miracle-Gro® launches revolutionary Pot Shots**

Miracle-Gro Pot Shots, a revolutionary new style of plant feed, is set to transform the way people grow plants and tomatoes in pots and containers.

Available for tomato plants or multi-purpose use, the new products consist of pre-measured cones which distribute feed to plants for up to six months.

Ergonomically designed, Pot Shots can simply be pushed into compost in pots or containers, allowing two to four cones per plant. This ensures feed is directed to the right place, closer to the roots, meaning stronger and healthier plants.

The convenient and economical packaging can be used as a growing container when empty.

Available in-store from February 2017, each pot retails for £3.99. There are 35 cones in each Multi-Purpose Pot Shot and 24 cones per Tomato Pot Shot.

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### **Notes to editors:**

The Scotts Miracle-Gro Company is the world's largest marketer of branded consumer lawn and garden products. The company has grown to be an industry leader with offices and research facilities across the UK and US with business spanning Canada, Europe and Asia Pacific.

1. For more information, including images, mock-ups or samples when they are available, please email [ScottsUK@kindredagency.com](mailto:ScottsUK@kindredagency.com) with your request.
2. For more immediate information, please call 0207 010 0829.